

# BARNES & NOBLE BOOKFAIRS

## EXPLORE THE FUNDRAISING POSSIBILITIES



# Only Barnes & Noble hosts your Bookfair in both your local store and online, giving you more ways to earn.

## SHOP THE BIGGEST SELECTION

Books, movies, music, educational toys and games, gifts, Café items and more count toward your total earnings.

## YOUR BOOKFAIR, YOUR WAY

We work with you to tailor the bookfair to your needs—whether it is product wish lists or required reading, we make your organization the focus of the bookfair.

## PERSONALIZED SUPPORT

We help you plan exciting store events and provide materials and ideas to promote your bookfair.

## LEAVE THE BOOKSELLING TO US

We take care of all the setup, cashing and accounting, and automatically send the earnings to you. When you add it all up, no other program offers as much as a Barnes & Noble Bookfair.

## BEYOND THE STORE

With online shopping, supporters can reach out to family and friends literally anywhere and everywhere to help you fundraise for your organization.

**ASK YOUR BARNES & NOBLE REPRESENTATIVE OR VISIT [BN.COM/BOOKFAIRS](http://BN.COM/BOOKFAIRS) FOR MORE DETAILS.**

## THE MORE YOUR SUPPORTERS SHOP, THE MORE YOUR ORGANIZATION CAN EARN.

SALES	EARNINGS			
	IN-STORE		ONLINE	
	CASH BACK	B&N GIFT CARD	CASH BACK	B&N GIFT CARD
UP TO \$2,000	10%	15%	10%	12%
\$2,000 TO \$10,000	15%	20%	10%	12%
\$10,000 OR MORE	20%	25%	10%	12%





“Our annual Barnes & Noble Bookfair is a tradition that our families look forward to each year.

Our students are thrilled to be able to participate and showcase their various talents to our community, all while promoting reading!”

**—CATHERINE HALBUER, ASSISTANT PRINCIPAL  
WEST SHORE JUNIOR/SENIOR HIGH SCHOOL**

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**#BNBOOKFAIRS**

